

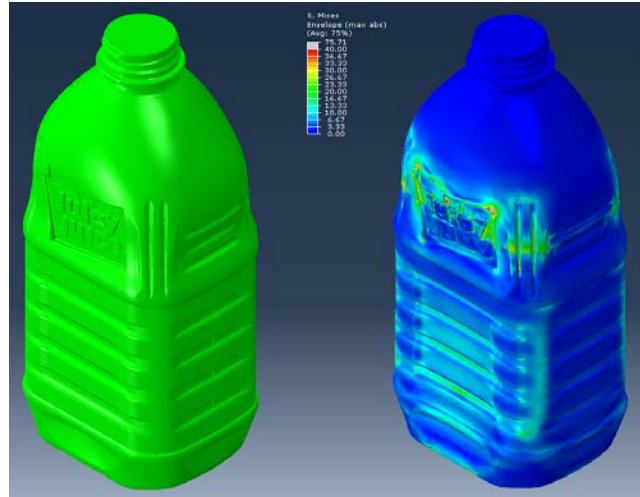
DON'T GET BLINDSIDED

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Does this scenario sound familiar? You have completed the container design, ordered a mold; marketing approved the concepts, everything seems to be going great. Then the first prototypes get into your hands and it's NOT what you expected. Perhaps the grip should have been modified, or once the bottle is filled and pressurized, it behaves in a way that you would not have expected. So back to more iterations of design and molds.

While you will learn from this experience, can this situation be avoided in the future? The simple answer is YES. With today's Predictive Modeling tools, you can get an idea of your container's final design and you can also get an idea of how your bottle will perform under specific real life conditions, such as pressurization or after it's been hot filled. Once predictive modeling is completed, a shelf ready SLA Model can be created showing the aesthetics of your container and how it will feel in your hand.



These few valuable steps will provide an opportunity to make timely adjustments before you get too far into the process. You will save time, money and keep your project from being derailed.